
OPEN SOURCE
MONITORING
CONFERENCE
SPONSORSHIP
PROSPECTUS

THIS IS OSMC

OPEN SOURCE MONITORING CONFERENCE

THE LEADING EVENT ON OPEN SOURCE MONITORING …

…THE PERFECT SPOT TO POSITION YOUR BRAND!

Known for its Outstanding International Leadership in Open Source Monitoring –
The Open Source Monitoring Conference (OSMC)

Maximize your impact by engaging with a focused audience of specialists and decision-makers actively seeking innovative solutions.
Network with the dynamic and rapidly expanding open source community. Connect with potential business partners and drive lead generation.
Strengthen your talent pipeline by establishing relationships with top-tier IT professionals.
Showcase your company in a highly specialized, technical environment, and meet your marketing goals by positioning your brand at the forefront of open source advancements.

THIS IS OSMC

OPEN SOURCE MONITORING CONFERENCE

NUREMBERG **Germany**	250+ **Attendees**	30+ **Sessions**	2 **Tracks**	HANDS-ON **Workshops**

WHAT TO EXPECT

THE ANNUAL MEETING OF INTERNATIONAL MONITORING ENTHUSIASTS, WHERE FUTURE TRENDS AND OBJECTIVES ARE SET.

The Open Source Monitoring Conference addresses the growing complexity of IT infrastructures and focuses on ensuring the availability and performance of critical systems.

The conference covers a wide range of topics, from monitoring servers, networks, and applications to exploring advanced observability solutions like cloud, containers, and microservices.

Expect deep dives into best practices, case studies, and the latest innovations in IT monitoring, including automation and hybrid infrastructure strategies.

AUDIENCE

OPEN SOURCE MONITORING CONFERENCE

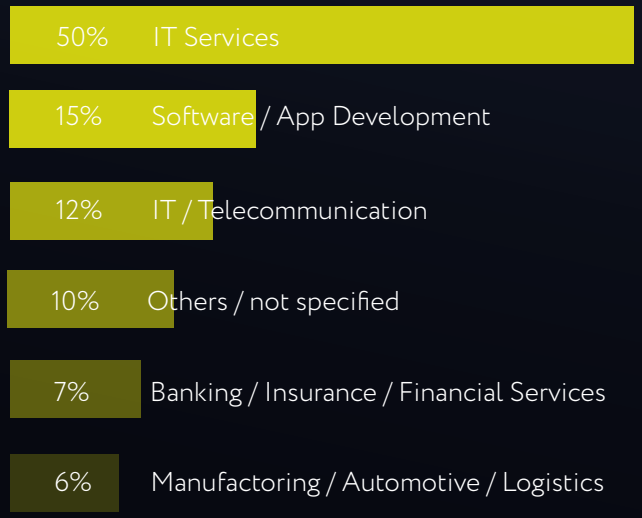
WHO ATTENDS

BENEFIT FROM THE DIVERSE AUDIENCE OF MONITORING EXPERTS, INDUSTRY LEADERS, AND COMMUNITY CONTRIBUTORS.

POSITION



INDUSTRY



COUNTRY



SPONSORSHIP

OPEN SOURCE MONITORING CONFERENCE

YOUR REASONS TO ENGAGE

Sponsoring OSMC offers a strategic opportunity to significantly boost your brand's visibility within a specialized audience of IT professionals and decision makers.

Gain direct access to experts in open source monitoring, showcasing your company as a key player in this innovative field.

By supporting OSMC, you align your brand with the latest developments in monitoring technology, while building valuable connections and increasing your influence within the growing open source community.

This is your chance to foster trust and engage with industry leaders, opening doors to new business opportunities.

YOUR BENEFITS AT A GLANCE

- Elevate Brand Presence
- Engage with Industry Leaders
- Build strong Business Networks
- Showcase innovation Leadership
- Strengthen Reputation in the IT community

PARTICIPANTS QUOTES

OPEN SOURCE MONITORING CONFERENCE

> Fantastic organisation, great location, good speakers – as always relaxed and good networking possibilities, I will gladly come again!

> OSMC once more proves to be one of the leading conferences in the IT Monitoring space.

> Great talks, great people and a great atmoshpere.

> Very nice. I would like to see it grow and possibly something like this in the US.

> Best event of the year!

SPONSORSHIP PACKAGE

OPEN SOURCE MONITORING CONFERENCE

PLATINUM I 15.000 €



EXHIBIT SPACE

» Exhibit counter (120 x 93 x 48 cm) in premium position

» 2 x 2,2 m banner display

CONFERENCE ACCESS

» 3 complimentary conference tickets “silver”

» 25% discount on additional tickets

SPEAKING OPPORTUNITIES

» Welcome session (5 minutes)

» Sponsor pitch (2 minutes)

BRANDING

» Logo on OSMC website

» Logo displayed on an own slide on welcome screen and during breaks

» Logo on pop-up sponsors banner in a thorough-fare location

» Social media promotion

» Logo & reference in conference app

» Add your marketing material to a shared swag table

LEAD SCANNING

» Capture your leads digitally via app

SPONSORSHIP PACKAGES

OPEN SOURCE MONITORING CONFERENCE

GOLD I 10.000 €



EXHIBIT SPACE

» Exhibit counter (91 x 93 x 48 cm) in premium position

» 1,5 x 2,2 m banner display

CONFERENCE ACCESS

» 2 complimentary conference tickets “silver”

» 20% discount on additional tickets

SPEAKING OPPORTUNITIES

» Sponsor pitch (2 minutes)

BRANDING

» Logo on OSMC website

» Logo displayed on an own slide on welcome screen and during breaks

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» Social media promotion

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LEAD SCANNING

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SPONSORSHIP PACKAGES

OPEN SOURCE MONITORING CONFERENCE

SILVER I 7.500 €



EXHIBIT SPACE

» Exhibit counter (45 x 45 x 93 cm) in premium position

» 1 x 2,2 m banner display

CONFERENCE ACCESS

» 1 complimentary conference ticket “silver”

» 15% discount on additional tickets

BRANDING

» Logo on OSMC website

» Logo displayed on welcome screen and during breaks

» Logo on pop-up sponsors banner in a thorough-fare location

» Social media promotion

» Logo & reference in conference app

» Add your marketing material to a shared swag table

LEAD SCANNING

» Capture your leads digitally via app

SPONSORSHIP PACKAGES

OPEN SOURCE MONITORING CONFERENCE

BRONZE | 4.000 €

CONFERENCE ACCESS

» 10% discount on additional tickets

BRANDING

» Logo on OSMC website

» Logo displayed on welcome screen and during breaks

» Logo on pop-up sponsors banner in a thorough-fare location

» Social media promotion

» Logo & reference in conference app

» Add your marketing material to a shared swag table

CUSTOMIZED

We are happy to assist you in customizing a sponsorship offer tailored to your individual requirements and goals.



JUST CONTACT US:
events@netways.de

SPONSORSHIP OVERVIEW

OPEN SOURCE MONITORING CONFERENCE

	PLATINUM	GOLD	SILVER	BRONZE
Individual conference stand	✓	✓	✓	×
Complimentary conference tickets	3	2	1	×
Discount for each additional attendee	25 %	20 %	15 %	10 %
Speaking opportunities	Welcome session & Sponsor pitch	Sponsor pitch	×	×
LeadScann	✓	✓	✓	×
Logo on website	XL	L	M	S
Logo & reference in conference app	✓	✓	✓	✓
Social media promotion	✓	✓	✓	✓
Logo on event screens	XL	L	M	S
Logo on sponsors pop-up banner	XL	L	M	S
Limitation	1	3	3	×
Investment	15.000 €	10.000 €	7.500 €	4.000 €

ADD-ONS

OPEN SOURCE MONITORING CONFERENCE

DINNER & DRINKS EVENT

Promote your brand as exclusive sponsor of the OSMC evening event.

BRANDING

- Logo on website
- Logo on event signage
- Company logo on menu cards
- Set up rollups, provide swag items and share our social media announcements

CONFERENCE ACCESS

- 3 complimentary tickets

7.500 €

NETWORKING LOUNGE

Host conference participants in the OSMC networking lounge.

BRANDING

- Branded lounge with seating for up to 12 people

CONFERENCE ACCESS

- 2 complimentary tickets

5.000 €

WELCOME RECEPTION

Highlight your brand at the welcome & socializing event on the evening prior to the OSMC.

BRANDING

- Logo on website
- Logo on event signage
- Logo on menu cards

CONFERENCE ACCESS

- 1 complimentary ticket

3.000 €

ORDER FORM

OPEN SOURCE MONITORING CONFERENCE

COMPANY

STREET & CITY

WEBSITE

CONTACT PERSON

COUNTRY & POSTCODE

MAIL

PHONE

Sponsorship packages and add-ons are subject to availability. The organizer is exempt from any additional costs incurred in the production of marketing materials provided by the sponsor. This sponsorship agreement is only effective upon confirmation by the organizer.*

PACKAGES

- ☐ PLATINUM SPONSOR 15.000 EUR
- ☐ GOLD SPONSOR 10.000 EUR
- ☐ SILVER SPONSOR 7.500 EUR
- ☐ BRONZE SPONSOR 4.000 EUR

ADD-ONS

- ☐ DINNER & DRINKS EVENT 7.500 EUR
- ☐ NETWORKING LOUNGE 5.000 EUR
- ☐ WELCOME RECEPTION 3.000 EUR

SPONSOR

DATE & PLACE

SIGNATURE & COMPANY SEAL

ORGANIZER

DATE & PLACE

SIGNATURE & COMPANY SEAL

* PEASE NOTE: The General **Terms and Conditions** of NETWAYS Event Services GmbH apply to this agreement.



OPEN SOURCE MONITORING CONFERENCE

CONTACT US!

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NETWAYS EVENT SERVICES | CONFERENCES TRAININGS EVENTS

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