

OSMC

SPONSORSHIP

PROSPECTUS

2 0 2 1

## THE LEADING EVENT ON OPEN SOURCE MONITORING!

The annual meeting of international monitoring enthusiasts, where future trends and objectives are set.

Leading specialists present the full scope of Open Source monitoring and are ready to answer the hardest questions. New techniques, knowledge exchange and discussions with top developers are the core characteristics of OSMC.

The four-day event comprises up to 3 tracks of expert presentations, a variety of technical hands-on workshops and the OSMC Hackathon.

So join in, engage with the Open Source community and get up to date with revolutionary approaches, pioneering solutions and new perspectives.

## WHAT PARTICIPANTS SAY:

>> Very nice. I would like to see it grow and possibly something like this in the US. <<

>> OSMC once more proves to be one of the leading conferences in the IT Monitoring space. <<

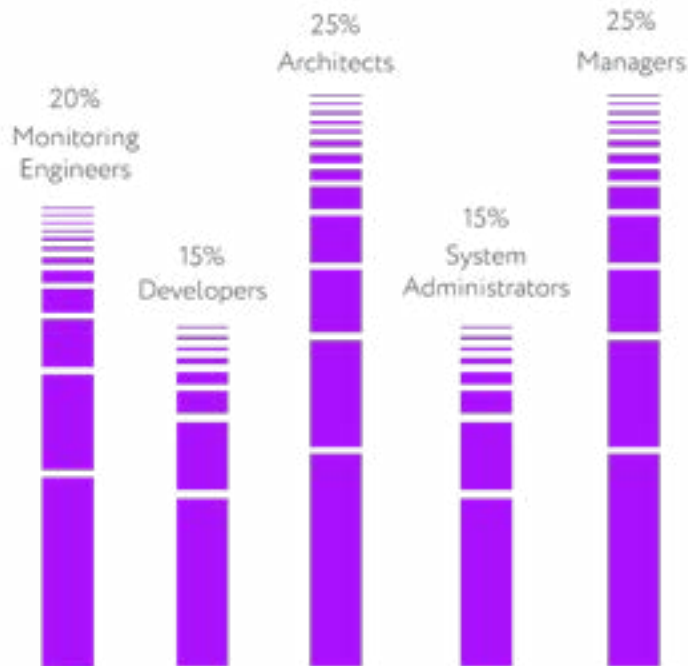
>> Best event of the year! <<

>> Fantastic organisation, great location, good speakers - as always relaxed and good networking possibilities, I will gladly come again! <<

>> Great talks, great people and a great atmosphere. <<

## AUDIENCE STRUCTURE

Benefit from the diverse audience of monitoring experts, industry leaders, and community contributors.



In short:  
A wild bunch of Open Source addicts!

## THE LEADING EVENT ON OPEN SOURCE MONITORING!

**...the perfect spot to position your brand!**

OSMC – An event known for its outstanding international leadership in Open Source monitoring.

Benefit from the focused atmosphere to approach specialists and decision makers where they are looking for solutions.

Network with the exciting, and constantly growing Open Source community: Meet potential business partners and promote your corporate brand through lead generation. Establish ties with promising IT professionals for your talent recruitment.

Present your company in a highly specialized environment and achieve your individual marketing objectives.

## WHO ARE YOU MEETING? PREVIOUS ATTENDEES CAME FROM:



... AND MANY MORE!

## SPONSORSHIP PACKAGE PLATINUM | 15.000 €

### EXHIBIT SPACE

- > Exhibit counter (120 x 93 x 48 cm) in premium position
- > 2 x 2,15 m banner display

### CONFERENCE ACCESS

- > 5 complimentary conference tickets “plus”
- > 25 % discount on additional conference tickets

### SPEAKING OPPORTUNITIES

- > Welcome session
- > Sponsor pitch

### BRANDING

- > Logo on OSMC website
- > Logo on welcome screen and session screen during breaks
- > Logo on conference banners
- > Logo on pop-up sponsors banner in a thorough-fare location
- > Social media promotion
- > Add your marketing material to a shared swag table

## SPONSORSHIP PACKAGE GOLD | 10.000 €

### EXHIBIT SPACE

- > Exhibit counter (91 x 93 x 48 cm)
- > 1,5 x 2,15 m banner display

### CONFERENCE ACCESS

- > 3 complimentary conference tickets “plus”
- > 20 % discount on additional conference tickets

### SPEAKING OPPORTUNITIES

- > Sponsor pitch

### BRANDING

- > Logo on OSMC website
- > Logo on welcome screen and session screen during breaks
- > Logo on conference banners
- > Logo on pop-up sponsors banner in a thorough-fare location
- > Social media promotion
- > Add your marketing material to a shared swag table



## SPONSORSHIP PACKAGE **SILVER | 7.500 €**

### **EXHIBIT SPACE**

- > Exhibit counter (45 x 45 x 93 cm)
- > 1 x 2 m banner display

### **CONFERENCE ACCESS**

- > 1 complimentary conference ticket “plus”
- > 15 % discount on additional conference tickets

### **BRANDING**

- > Logo on OSMC website
- > Logo on welcome screen and session screen during breaks
- > Logo on conference banners
- > Logo on pop-up sponsors banner in a thorough-fare location
- > Social media promotion
- > Add your marketing material to a shared swag table

## SPONSORSHIP PACKAGE BRONZE | 4.000 €

### CONFERENCE ACCESS

- > 10 % discount on conference tickets

### BRANDING

- > Logo on OSMC website
- > Logo on welcome screen and session screen during breaks
- > Logo on conference banners
- > Logo on pop-up sponsors banner in a thorough-fare location
- > Social media promotion
- > Add your marketing material to a shared swag table

## SPONSORSHIP PACKAGE CUSTOMIZED

- > We are happy to assist you in customizing a sponsorship offer tailored to your individual requirements and goals.
- > **Just contact us:**  
**[events@netways.de](mailto:events@netways.de)**

## OSMC SPONSORSHIP PACKAGES OVERVIEW

	PLATINUM	GOLD	SILVER	BRONZE
Individual conference stand	✓	✓	✓	×
Complimentary conference tickets	5	3	1	×
Discount for each additional attendee	25 %	20 %	15 %	10 %
Speaking opportunities	Welcome session & Sponsor pitch	Sponsor pitch	×	×
Logo on website	XL	L	M	S
Logo & reference in conference app	✓	✓	✓	✓
Social media promotion	✓	✓	✓	✓
Logo on event screens	XL	L	M	S
Logo on conference banners	✓	✓	✓	✓
Logo on sponsors pop-up banner	XL	L	M	S
Limitation	1	2	3	×
Investment	15.000 €	10.000 €	7.500 €	4.000 €

## OSMC SPONSORSHIP ADD-ONS OVERVIEW

DINNER & DRINKS EVENT	NETWORKING LOUNGE	WELCOME RECEPTION
<p>Promote your brand as exclusive sponsor of the OSMC evening event.</p> <p><b>BRANDING</b></p> <ul style="list-style-type: none"> <li>&gt; Logo on signage promoting the event</li> <li>&gt; Logo on website</li> </ul> <p><b>CONFERENCE ACCESS</b></p> <ul style="list-style-type: none"> <li>&gt; 3 complimentary tickets</li> </ul>	<p>Host conference participants in the OSMC networking lounge.</p> <p><b>BRANDING</b></p> <ul style="list-style-type: none"> <li>&gt; Branded lounge with seating for up to 12 people</li> </ul> <p><b>CONFERENCE ACCESS</b></p> <ul style="list-style-type: none"> <li>&gt; 2 complimentary tickets</li> </ul>	<p>Highlight your brand at the welcome &amp; socializing event on the evening prior to the OSMC.</p> <p><b>BRANDING</b></p> <ul style="list-style-type: none"> <li>&gt; Logo on signage promoting the event</li> </ul>
<b>10.000 €</b>	<b>7.500 €</b>	<b>5.000 €</b>

## SPONSORSHIP REGISTRATION PACKAGES & ADD-ONS

PLATINUM SPONSOR  
15.000 EUR

GOLD SPONSOR  
10.000 EUR

SILVER SPONSOR  
7.500 EUR

BRONZE SPONSOR  
4.000 EUR

DINNER & DRINKS EVENT  
10.000 EUR

NETWORKING LOUNGE  
7.500 EUR

WELCOME RECEPTION  
5.000 EUR

## SPONSORSHIP REGISTRATION ORDER FORM

COMPANY

PHONE

CONTACT PERSON

MAIL

STREET & CITY

WEBSITE

COUNTRY & POSTCODE

Sponsorship packages and add-ons are subject to availability. The organizer is exempt from any additional costs incurred in the production of marketing materials provided by the sponsor. This sponsorship agreement is only effective upon confirmation by the organizer.

SPONSOR

ORGANIZER

DATE & PLACE

DATE & PLACE

SIGNATURE & COMPANY SEAL

SIGNATURE & COMPANY SEAL

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For further information visit: [osmc.de](https://osmc.de)