OPEN SOURCE
MONITORING
CONFERENCE

SPONSORSHIP
PROSPECTUS
2024

OVERVIEW

📅 **NOVEMBER 19 – 21, 2024**	📍 **NUREMBERG** Germany	👥 **250+** Attendees	🎙 **30+** Sessions	💬 **2** Tracks	🏋 **HANDS-ON** Workshops

THIS IS OSMC:

The Open Source Monitoring Conference (OSMC) yearly brings together its community that has developed over the last 17 years.

With hands-on workshops and a two-day lecture program the event focusses on modern IT monitoring solutions.

Offering technical sessions, case studies, best practices as well as pioneering solutions and future perspectives, participants will extend their skills and deepen their knowledge in IT monitoring and management.

WHO ATTENDS:

The Open Source Monitoring Conference attracts a diverse range of individuals passionate about open source monitoring and observability.

IT professionals like System Administrators, DevOps, System and Linux Engineers, Software Developers, SREs, and IT specialists yearly attend the well-established community event.

AUDIENCE STRUCTURE:

Benefit from the diverse audience of monitoring experts, industry leaders, and community contributors.

IN SHORT:
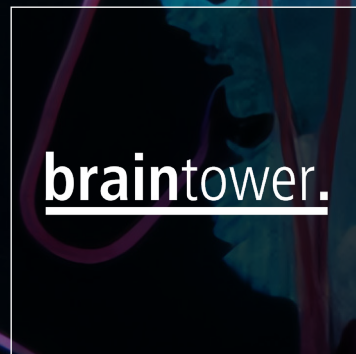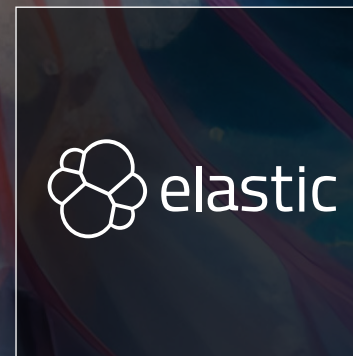
A wild bunch of Open Source addicts!

15% System Administrators

15% Developers

20% Monitoring Engeneers

25% Managers

25% Architects

ATTENDEES FROM 26 COUNTRIES:

Germany:	70 %	USA	2,5 %
Austria:	4 %	Belgium:	2,5 %
Italy:	4 %	Sweden:	2 %
Switzerland:	2,5 %	France:	2 %

CREDENTIALS

PREVIOUS SPONSORS

Search Guard

Eliatra

DATEV

elastic

INEXIO
CONNECTING YOU

OpenNMS

braintower.

ICINGA

iLert
Intelligent Alert Notification

WÜRTHPHOENIX
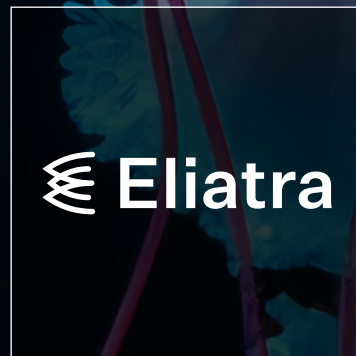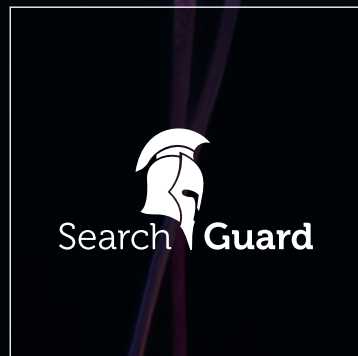
...AND MANY MORE

WHY SPONSOR OSMC?

Sponsoring OSMC is a strategic opportunity to enhance your brand's visibility among a diverse audience of IT professionals. Gain direct access to your target audience and position your company as a leading contributor to the open-source monitoring community.

YOUR BENEFITS AT A GLANCE:

» Increase your brand awareness
» Demonstrate products & services
» Approach decision makers
» Meet potential business partners
» Use recruitment opportunities
» Networking with your target audience
» Scan your leads

ABOUT

THE LEADING EVENT ON OPEN SOURCE MONITORING!

THE ANNUAL MEETING OF INTERNATIONAL MONITORING ENTHUSIASTS, WHERE FUTURE TRENDS AND OBJECTIVES ARE SET.

Leading specialists present the full scope of Open Source monitoring and are ready to answer the hardest questions. New techniques, knowledge exchange and discussions with top developers are the core characteristics of OSMC.

The three-day event comprises up to 3 tracks of expert presentations, and a variety of technical hands-on workshops.

So join in, engage with the Open Source community and get up to date with revolutionary approaches, pioneering solutions and new perspectives.

PARTICIPANTS QUOTES

OPEN SOURCE
MONITORING
CONFERENCE

> Fantastic organisation, great location, good speakers
> – as always relaxed and good networking possibilities,
> I will gladly come again!

> OSMC once more proves to be
> one of the leading conferences
> in the IT Monitoring space.

> Great talks, great people
> and a great atmoshpere.

> Very nice.
> I would like to see it grow and possibly
> something like this in the US.

> Best event
> of the year!

THE LEADING EVENT ON OPEN SOURCE MONITO-RING!

…THE PERFECT SPOT TO POSITION YOUR BRAND!

OSMC — An event known for its outstanding international leadership in Open Source monitoring.

Benefit from the focused atmosphere to approach specialists and decision makers where they are looking for solutions.

Network with the exciting, and constantly growing Open Source community: Meet potential business partners and promote your corporate brand through lead generation. Establish ties with promising IT professionals for your talent recruitment.

Present your company in a highly specialized environment and achieve your individual marketing objectives.

SPONSORSHIP PACKAGE

PLATINUM | 15.000 €

3 FREE TICKETS

» Exhibit space

» Exhibit counter (120 x 93 x 48 cm) in premium position

» 2 x 2 m banner display

CONFERENCE ACCESS

» 3 complimentary conference tickets "plus"

» 25% discount on additional tickets

SPEAKING OPPORTUNITIES

» Welcome session (5 minutes)

» Sponsor pitch (2 minutes)

BRANDING

» Logo on OSMC website

» Logo on welcome screen and session screen during breaks

» Logo on pop-up sponsors banner in a thorough-fare location

» Social media promotion

» Logo & Reference in conference app

» Add your marketing material to a shared swag table

LEAD SCANNING

» Capture your leads digitally via App

SPONSORSHIP PACKAGE

GOLD | 10.000 €

2 FREE TICKETS

EXHIBIT SPACE

» Exhibit counter (91 x 93 x 48 cm) in premium position

» 1,5 x 2 m banner display

CONFERENCE ACCESS

» 2 complimentary conference tickets "plus"

» 20% discount on additional tickets

SPEAKING OPPORTUNITIES

» Sponsor pitch (2 minutes)

BRANDING

» Logo on OSMC website

» Logo on welcome screen and session screen during breaks

» Logo on pop-up sponsors banner in a thorough-fare location

» Social media promotion

» Logo & Reference in conference app

» Add your marketing material to a shared swag table

LEAD SCANNING

» Capture your leads digitally via App

SPONSORSHIP PACKAGE

OPEN SOURCE
MONITORING
CONFERENCE

SILVER | 7.500 €

1 FREE TICKETS

EXHIBIT SPACE

» Exhibit counter (45 x 45 x 93 cm) in premium position

» 1 x 2 m banner display

CONFERENCE ACCESS

» 1 complimentary conference tickets "plus"

» 15% discount on additional tickets

BRANDING

» Logo on OSMC website

» Logo on welcome screen and session screen during breaks

» Logo on pop-up sponsors banner in a thorough-fare location

» Social media promotion

» Logo & Reference in conference app

» Add your marketing material to a shared swag table

LEAD SCANNING

» Capture your leads digitally via App

SPONSORSHIP PACKAGE

OPEN SOURCE
MONITORING
CONFERENCE

BRONZE I 4.000 €

CONFERENCE ACCESS

» 10% discount on additional tickets

BRANDING

» Logo on OSMC website

» Logo on welcome screen and
session screen during breaks

» Logo on pop-up sponsors banner
in a thorough-fare location

» Social media promotion

» Logo & Reference in conference app

» Add your marketing material
to a shared swag table

CUSTOMIZED

We are happy to assist you in customizing a
sposorship offer tailored to your individ ual
requirements and goals.

JUST CONTACT US:
events@netways.de

PACKAGE OVERVIEW

	PLATINUM	GOLD	SILVER	BRONZE
Individual conference stand	✓	✓	✓	✕
Complimentary conference tickets	3	2	1	✕
Discount for each additional attendee	25 %	20 %	15 %	10 %
Speaking opportunities	Welcome session & Sponsor pitch	Sponsor pitch	✕	✕
LeadScann	✓	✓	✓	✕
Logo on website	XL	L	M	S
Logo & reference in conference app	✓	✓	✓	✓
Social media promotion	✓	✓	✓	✓
Logo on event screens	XL	L	M	S
Logo on sponsors pop-up banner	XL	L	M	S
Limitation	1	3	3	✕
Investment	15.000 €	10.000 €	7.500 €	4.000 €

ADD-ONS

DINNER & DRINKS EVENT

Promote your brand as exclusive sponsor of the OSMC evening event.

BRANDING

» Logo on website

» Logo event signage

» company logo menu cards

» You also have the ability to set up rollups, provide swag items and share our social media announcements

CONFERENCE ACCESS

» 3 complimentary tickets

10.000 €

NETWORKING LOUNGE

Host conference participants in the OSMC networking lounge.

BRANDING

» Branded lounge with seating for up to 12 people

CONFERENCE ACCESS

» 2 complimentary tickets

7.500 €

WELCOME RECEPTION

Highlight your brand at the welcome & socializing event on the evening prior to the OSMC.

BRANDING

» Logo on website

» Logo event signage

» Logo menu cards

CONFERENCE ACCESS

» 1 complimentary ticket

5.000 €

ORDER FORM

COMPANY

STREET & CITY

Sponsorship packages and add-ons are subject to availability.
The organizer is exempt from any additional costs incurred
in the production of marketing materials provided by the sponsor.
This sponsorship agreement is only effective upon confirmation
by the organizer.

WEBSITE

PACKAGES

ADD-ONS

CONTACT PERSON

PLATINUM SPONSOR
15.000 EUR

DINNER & DRINKS EVENT
10.000 EUR

GOLD SPONSOR
10.000 EUR

NETWORKING LOUNGE
7.500 EUR

COUNTRY & POSTCODE

SILVER SPONSOR
7.500 EUR

WELCOME RECEPTION
5.000 EUR

MAIL

BRONZE SPONSOR
4.000 EUR

PHONE

SPONSOR

ORGANIZER

DATE & PLACE

SIGNATURE & COMPANY SEAL

DATE & PLACE

SIGNATURE & COMPANY SEAL

* The General **Terms and Conditions** of NETWAYS Event Services GmbH apply to this agreement.

OPEN SOURCE
MONITORING
CONFERENCE

CONTACT US!

We are happy to assist you in customizing a sposorship offer tailored to your individual requirements and goals.

Just contact us: events@netways.de